



# Information Collected

The chart below list the different types of information collected within the moozoom, including the type of information collected, how the information is collected and used within the School Environment, whether other users can view the information, and whether the information is shared outside of the School Environment.

## Access and Use of Information Collected Within the Product

| How the information will be used within the School Community (collectively, the classroom, teachers, and school and district administration and employees) | Could this information visible on screen in the classroom? | Do teachers have access to this information from their user account | Do school administrators have access to this information from their user account | Do school staff and agents (such as hall and playground monitors, bus drivers, etc) have access to this information from their user account | Do students or parents have access to this information from their student account | Used for marketing | Is this information disclosed to third parties? If so, what type of business(es) is the information disclosed to (for example, ad networks), what country are they located in, and how do they use the information? |
|--|--|---|--|---|---|--------------------|---|
| To identify the student for users of the platform.   | No   | Yes   | Yes  | Yes - if class sharing was granted by teachers.   | No  | No                 | No  |
| Used for single sign on or class rostering, not visible to users.  | No   | No  | Yes  | No  | No  | No                 | No  |
| Used to identify the student within the platform.  | No   | Yes   | Yes  | Yes - if class sharing was granted by teachers.   | No  | No                 | No  |
| Used for academic purposes.  | No   | Yes   | Yes - if class sharing was granted by teachers.                                  | Yes - if class sharing was granted by teachers.   | Yes   | No                 | No  |
| Used for academic purposes.  | No   | Yes   | Yes - if class sharing was granted by teachers.                                  | Yes - if class sharing was granted by teachers.   | No  | No                 | No  |
| Used to demonstrate student progress.  | No   | Yes   | Yes - if class sharing was granted by teachers.                                  | Yes - if class sharing was granted by teachers.   | Yes   | No                 | No  |
| Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.                  | No   | Yes   | Yes - if class sharing was granted by teachers.                                  | Yes - if class sharing was granted by teachers.   | Yes   | No                 | No  |
| Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.                  | No   | Yes   | Yes  | Yes - if class sharing was granted by teachers.   | Yes   | No                 | No  |
| Used to record and assess student learning progression and competencies development, and build school or district Student impact reports.                  | No   | No  | Yes  | No  | Yes   | No                 | No  |

|  |     |  |   |   |                                |   |    |
|--|-----|--|---|---|--------------------------------|---|----|
| Used to demonstrate student progress.  | No  | Yes  | Yes - if class sharing was granted by teachers. | Yes - if class sharing was granted by teachers. | Student utilization data only. | No  | No |
| To identify the class that the student is in.  | No  | Yes  | Yes   | Yes - if class sharing was granted by teachers. | Yes                            | No  | No |
| To identify the teacher within the platform.   | Yes | Yes  | Yes   | No  | No                             | Yes, for teachers that sign up on their own | No |
| To identify the teacher within the platform.   | No  | No   | No  | No  | No                             | No  | No |
| Used for teacher login and for message notifications from students and parents as well as notifications from the platform..  | No  | No   | Yes   | No  | No                             | Yes, for teachers that sign up on their own | No |
| Used for instruction.  | No  | Yes  | Yes - if class sharing was granted by teachers. | Yes - if class sharing was granted by teachers. | No                             | No  | No |
| Used for message notifications from teachers as well as notifications from the platform.   | No  | Yes  | Yes - if class sharing was granted by teachers. | Yes - if class sharing was granted by teachers. | No                             | No  | No |
| To measure use of the platform and its features in order to improve the product.   | No  | No   | No  | No  | No                             | No  | No |
| Used for security and tax purposes; used to understand the demographics of our users.  | No  | School administrators can see teacher IP addresses for security purposes if the school has activated that feature. | No  | No  | No                             | No  | No |
| Student IP addresses may be collected if the school or district decides to do so for security purposes. By default no application meta data is collected for students. | No  | School administrators can see teacher IP addresses for security purposes if the school has activated that feature. | No  | No  | No                             | No  | No |